Annual Report 2022

Foundation Science meets Business Leiden



Introduction

In 2022, the Science meets Business Foundation experienced a revitalization as the impact of the COVID-19 pandemic began to diminish, allowing for an expansion of our activities and events. With this positive shift, we seized the opportunity to enhance our outreach and engagement efforts, advancing our goal of fostering collaboration between science and business in Leiden. Additionally, in 2022 Leiden was the European City of Science. During the year we collaborated with the municipality in events, contributing to the presentation of Leiden as the capital of Science.

Stichting Science meets Business Leiden

The composition of the board remained unchanged throughout 2022.

| Chairman: | Vincent van der Wel |
|-----------------|---------------------|
| Secretary: | Blandine Le Tallec |
| Treasurer: | Frédérique de Paus |
| General member: | Bastiaan Kluft |

Science meets Business Café

As COVID-19 restrictions began to ease, Science meets Business curated a diverse array of events throughout 2022. These gatherings provided valuable opportunities for networking, knowledge sharing, and collaboration within our local community.

From themed cafés to engaging presentations and interactive discussions, our events covered a wide range of topics intersecting science and business. Attendees, including entrepreneurs, scientists, students, and enthusiasts, engaged in vibrant conversations, exchanged ideas, and explored potential synergies.



Overview of 2022 cafés

| Month | Speakers | Visitors |
|----------|--|----------|
| March | Themed Café: Kidney special @ Museum Boerhaave1.Bart Grob-Museum Boerhaave2.Marlon de Haan & Asel Arykbaeva3.Herman Broers-Historian4.Jasper Boomker-Nierstichting | 103 |
| April | 1.Wouter Bruins-In Ovo2.Niels Ouwerkerk-Doser3.Coen Breedveld-Levels Diagnostics | 22 |
| Мау | Themed Café: Exit strategies @ PLNT1.Rob Mayfield-LEH2.Pieter Gaillard-MIRECA MEDICINES & 2-BBB3.Barbara Brunnhuber-MIRECA MEDICINES4.Menzo Havenga-Batavia Biosciences5.Robin Allenson-Similar.ai | 37 |
| June | Science meets Business BBQ1. Patrick Koning-2. Diederik van Dijk-3. Frédérique de Paus-Science meets Business | 124 |
| August | Themed Special: QUIZ in collaboration with Leiden City of Science @ Rooftop of PLNT | 44 |
| November | 1.Pilou Bazin-University of Amsterdam2.Alejandro Ortega-Sibo | 34 |
| December | Themed Special: Fermentation @ Pronck1.Daan Luining-Meatable2.Jos Seegers-MyMicroZoo3.Peter Rowe-Deepbranch | 101 |



Volunteers

In 2022, we witnessed a renewed sense of energy and enthusiasm within our volunteer group. Despite the challenges posed by the pandemic, our volunteers demonstrated remarkable dedication and passion for the Science meets Business mission.

Their renewed energy and commitment were palpable, driving forward our initiatives and contributing to the success of our events. Their invaluable contributions behind the scenes ensured the smooth execution of our programs and further strengthened our community.

We extend our heartfelt appreciation to all volunteers for their unwavering support and dedication. Their enthusiasm is a driving force behind our continued growth and impact, inspiring us to push boundaries and make a difference at the intersection of science and business.

Finances

This year we got to cover most of the cafe costs – which were mostly specials in collaboration with Leiden City of Science – by Leiden2022. Therefore we yet again decided to not opt for the subsidy. Next year it will be necessary though.

| | 2022 |
|--------------------------------|----------|
| Omzet | |
| Sponsorinkomsten | 2500,00 |
| Bijdrage Universiteit Leiden | 2500,00 |
| Overige opbrengsten (donaties) | 147,10 |
| Totaal omzet | 5147,10 |
| Kosten | |
| Administratiekosten | 133,33 |
| Reklame/advertentiekosten | 166,30 |
| Bankrente en -kosten | -0,08 |
| Bankkosten | 213,45 |
| Kosten team-activiteiten | 63,65 |
| Cafe - Algemeen | 29,69 |
| Cafe - Catering | 3787,56 |
| Cafe - Sprekers | 60,30 |
| Alumni - BBQ | 3380,41 |
| Totaal kosten | 7834,61 |
| Saldo | -2687,51 |