

Annual Report 2023

Foundation Science meets Business Leiden



Introduction

As we celebrate the milestone of our tenth birthday in 2023, the Science meets Business Foundation reflects on a decade of meaningful impact at the intersection of science and business. Since our inception, we have remained steadfast in our commitment to fostering collaboration, innovation, and dialogue within the global community. And by now I think it is safe to say that Science meets Business became a strong brand and a household name in the local community and even nationally.

Over the past ten years, Science meets Business has evolved into a dynamic platform that brings together entrepreneurs, scientists, students, and enthusiasts from diverse backgrounds. As we embark on the next chapter of our journey, we look back with pride on the achievements and milestones that have shaped our organization. From the inception of our monthly cafés to the expansion of our events program, each step has been a testament to our unwavering dedication to bridging the gap between academia and entrepreneurship.

As we commemorate our tenth anniversary, we reaffirm our commitment to driving positive change and fostering innovation in the years to come. With gratitude for the past and optimism for the future, we invite you to join us as we continue to build the community and organize engaging fun events.

Stichting Science meets Business Leiden

There were no changes in the composition of the board this year.

Chairman: Vincent van der Wel Secretary: Blandine Le Tallec Treasurer: Frédérique de Paus

General member: Bastiaan Kluft

Science meets Business Café

The Science meets Business Cafés on the second Thursday of the month have become a part of the monthly routine of a large group of entrepreneurs, scientists, students and science-and-business-enthusiasts. With a stable group of regulars and an additional group of visitors varying based on the speakers and subjects, we see that even with very little marketing we have a great turnup at events.

We have truly become a household name!

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Overview of 2023 Cafes

In 2023 we hosted a total of 7 cafes, of which 1 special at PLNT. We had 467 (non-unique) visitors.

In months with other big events by similar organizations and consequent low turnup we decided to cancel the cafes. We always want to make sure:

- 1. We are not in the way of similar events
- 2. We stimulate other events with similar goals
- 3. We will only host events with enough attendees to be of enough value for both speakers and attendees.

			Location	#attendees
2023-3	March	SmB Cafe March 2023	Bioparter	57
2023-4	April	SmB Cafe April 2023 & Lasergame	PLNT	55
2023-5	May	SmB Cafe May 2023	Bioparter	67
2023-6	June	SmB BBQ June 8 2023	Bioparter	160
2023-9	September	SmB Cafe September 2023	Bioparter	64
2023-10	October	SmB Cafe October 2023	Bioparter	41
2023-11	November	SmB Cafe November 2023	Bioparter	23

Overview speakers

Some speakers added to the line-up last-minute have not been included in the overview.

2023-03	Oasys Now	Sara Okhuijsen
2023-03	The future of home-grown crops	Yves Sohege
	Stable materials for the hydrogen economy	Mark Koper



2023-04	IMcoMET - Immunotherapy via the control of the microenvironment	Varsha Thakoersing
2023-04	Next generation diagnostic wearables	Alina Rwei
2023-04	Network through a game of lasers!	Lasergaming at PLNT's bottom floor
2023-04	Avivobio - breaking the bloodtype barrier for organ donations	Peter Rahfeld - Avivobio
2023-05	Bringing Analytics to Market	Thomas Hankemeier
2023-05	New findings in fungal biotech	Arthur Ram
2023-05	Keynote: How to bring your drug to market	Vincent van der Wel
2023-06	Science Based Business	Science Based Business
2023-06	Interim Management	K+V
2023-06	Life Science startup incubation	Unlock_
2023-09	New early detection tech for Alzheimers	Stan Goertz
2023-09	Increasing the body's ability to absorb drugs	Sanjeevani Lamba
2023-10	The missing link in Quantum Communication	Mazhar Ali
2023-10	Space biosciences with ICE Cubes Service	Miguel Ferreira
2023-11	Travelling at the speed of sound!	Delft Hyperloop
2023-11	Making Crops extra resilient	Hedwig Teunissen

Volunteers

Since the founding of the Science meets Business Foundation in July 2013, the complete organization has been run by volunteers. As always there has been some turnover in our volunteers team over the past year. We are proud of the group that continues to build the organization and we look forward to continuing to work with them in the next years.







Finances

This year we can say we were back to normal, with a very well visited BBQ. We applied for the subsidy again to partially compensate for the last few dynamic years and going back to our regular business with a growing amount of attendees! Of course, due to inflation, prices have also gone up. Therefore the higher costs.

	2023
Omzet	
Overige opbrengsten (donaties)	63,00
Sponsoropbrengsten	2750,00
Bijdrage Universiteit Leiden	2000,00
Subsidie Gemeente Leiden	5000,00
Totaal omzet	9813,00
Kosten	
Administratiekosten	237,71
Reklame/advertentiekosten	175,58
Bankkosten	269,84
Kosten team-activiteiten	186,56
Cafe - Algemeen	70,64
Cafe - Catering	1994,75
Cafe - Sprekers	554,75
Alumni - BBQ	4678,39
Totaal kosten	8168,22
Saldo	1644,78

On to the next successful years!